

Implementation of Organisational Objectives

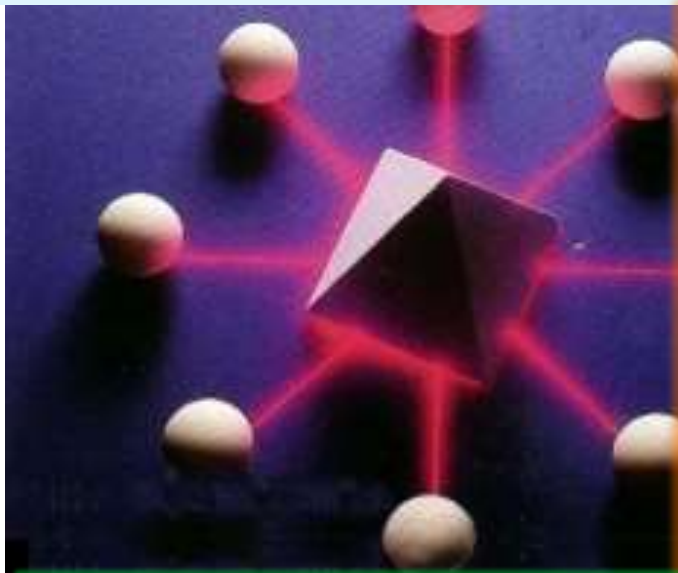
Converting Business Strategy into Results



The Key Purpose of Organisational Objectives is to meet the Business Goals of the Enterprise.

The Implementation of Organisational Objectives requires Strategic Planning, Budgeting and the Launch of Pertinent Initiatives & Projects. It also requires Effective Communication and Target Setting to align Business Goals with Divisional and Departmental Objectives

- This interactive course will deliver a solid Understanding of Converting Business Strategy to results by the Management of Initiatives and Programmes
- Delegates will Examine and Learn how to steer the Organisation to focus on the Realisation of Organisational Objectives
- The workshop format of the course provides the Techniques and Tools to effectively Implement Programmes & Projects that are Aligned to the Organisation's Business Benefits



Delegates attending this course will:

- ✦ Identify the Key Approaches and Tools required to set Organisational Objectives to achieve Business Goals
- ✦ Gain knowledge on How to Establish Strategic Plans and Launch the Appropriate Initiatives & Projects
- ✦ Explore Practical Techniques to Formulate and Achieve Business Benefits
- ✦ Examine and Learn how to steer the evolution of the Organisation to focus on the effective Management of Programmes & Projects

This course is Essential to Senior Managers, Executives, Line Managers, Programme & Project Managers, Project Office staff and Consultants who seek to Apply Solid Industry-recognised Techniques for the Successful Implementation of Organisational Objectives and the Realisation of Business Value

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The Course is aligned to the
Project Management Institute
Body of Knowledge



Implementation of Organisational Objectives

Contents & Timeline

Session 1 - Setting Organisational Objectives to achieve Business Goals

Business Drivers

- *Dynamic Business Environment*
- *Value Creation*
- *Business framework and strategies for change*
- *McKinsey's 7 Ss Framework*

Impacts To The Organisation, Infrastructure, Processes And Systems

- *Strategic organisational success*
- *Review of organisational impacts*
- *Preparing for organisational change*
- *Raising organisational comfort levels*

Responses To Transition to Business Goals

- *Resistance*
- *Key approaches and strategy*
- *Stages of adjusting to change*
- *Fundamental principles*
- *The four stages*
- *The concept of adaptability*

Communication About the Transition

- *Communication foundation for change*
- *Planning/monitoring workshop*
- *Communicating the commitment strategy*
- *Active listening*
- *Meeting management*
- *Project communication*

Initiatives As Agents Of Change

- *From strategic vision to projects*
- *Converting strategies and tactics to projects*
- *From improvement to re-engineering*
- *Projects and change spectrum*
- *Change projects – framework*
- *Project filtering/pipeline process*
- *Strategic alignment of projects*
- *Decision steps – projects portfolio*

Role Of The Project Manager

- *Meeting the corporation's concerns*
- *The project manager as a leader*
- *Role of the project manager – actions*
- *Scoping organisational impacts*
- *Identifying sponsors and stakeholders*
- *Engaging organisational commitment*

Session 2 - Establishing Strategic Plans and Launching Initiatives & Projects

Stakeholder Management

- *The Role of Stakeholders In the Success of Projects*
- *Establishing and Managing Stakeholder Expectations*

Strategy Overview

- *Strategic planning approach*
- *Business drivers: definition and measurement*
- *Formulation of business cases*
- *Determining financial justifications*
- *Strategic direction – governance/management*

Converting Strategy Into Projects

- *Comprehension of strategic intent*
- *Formulating effective strategic direction and content*
- *Decision analysis*
- *Strategy and Project Portfolio Management (PPM)*

Launching Initiatives & Projects

- *Corporate strategy and Corporate Governance*
- *Strategies and links to Projects*
- *Project Portfolio Management (PPM) concept*
- *Goals of Project Portfolio Management*
- *Project Portfolio Management structure*
- *PPM and Programme/Project Management*

The Project Portfolio Management Framework

- *Strategic alignment, selection and ranking of Projects*
- *Project Portfolio selection governance*
- *Project Portfolio optimisation & capacity planning*
- *Project Portfolio Approval and Project Launches*
- *Project Portfolio Maintenance*

Project Portfolio Management Reporting

- *Management Reporting framework*
- *Project Progress and Assessment Reports*
- *Capacity and resource utilisation reports*
- *Post Deployment Reports*

Portfolio Manager Roles And Responsibilities

- *Scope and range of roles and responsibilities*
- *Corporate communication framework*
- *Project portfolio assessment and analysis*
- *Capacity planning and management*

Delegates receive a Comprehensive Binder and a Certificate of Training



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Session 3 - Formulating and Achieving Business Benefits

Relating The Business Case to the Business Benefits

- Comprehension of Business Benefits
- Realising Benefits from Investments
- The Business Case in the Overall Process
- Standard Structure of a Business Case
- Major Steps to Validate a Business Case
- The SYSTEM/PRODUCT Life Cycle
- Calculating Cost of Ownership & of Operations
- Operations Alignment Requirements

Differentiation between Business KPI's vs Project KPI's

- Clarifying Boundaries of KPI's
- Identifying Organisational Business KPI's
- Setting SMART Objectives for Project KPI's

Establishing a Benefits Management Chart

- Identifying & Structuring Benefits
- Building the Benefits Map
- Planning Benefits Realisation

Planning & Preparing for Organisational Readiness

- Preparing for Organisational Readiness
- Conducting the Readiness Assessment
- Planning the Organisational Readiness

Planning to Perform Project Transition & Handover

- Overcoming Resistance
- Transition & Go-Live Challenges
- Conducting Transition & Go-Live Assessment
- Project Go-Live & Operations

Measuring the Realisation of Business Benefits

- Measuring & Tracking Benefits
- Evaluation of Operational Effectiveness
- Project Post-Implementation Assessment

Session 4 - Effective Management of Programmes & Projects

Understanding the themes of Programme Management

- Benefits Management
- Programme Governance
- Stakeholder Management

Linking Programmes To Strategic Goals

- Strategic Intent
- Business case & Benefits
- Program charter

Programme Planning

- Foundational considerations
- Programme Management plan
- Stakeholder Management
- Programme architecture and Benefits map

Delivering Business Benefits & Project deliverables

- Understanding the implications of different milestones & deadlines
- Prioritising projects/tasks in line with Deliverables & Benefits
- Effective Resource Assignments & task performance
- Progress Tracking & Evaluation
- Managing Risks at Programme & Project Levels
- Managing Change Requests at Programme & Project Levels
- Reviewing and Redefining Programme and Project Plans & Schedules
- Seeking "Quick-Wins"
- Ensuring Organisational readiness

Challenges in Managing Multiple Projects

- Understanding Strategic Intent & Business Goals
- Aligning Stakeholders
- Programme Scope Management
- Leadership & Team Dynamics with Project Managers
- Resource Management across Projects
- Negotiating Techniques with Key Resource Providers
- Consolidated Risk Management
- Consolidated Programme Reporting
- Establishing a Dynamic Business Benefits Map
- Measuring Business Benefits Realisation

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Initiatives Suite"
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