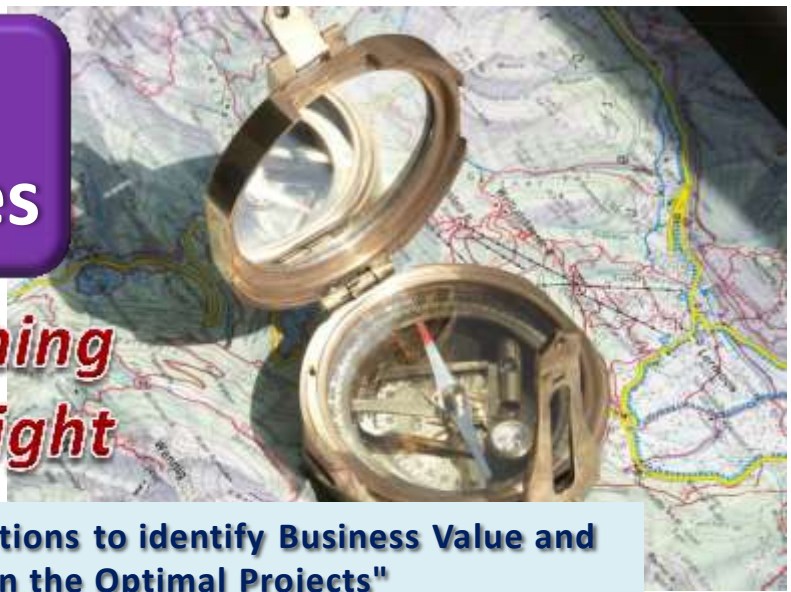


Accomplishing Strategic Initiatives

Doing the Right Thing
Doing the Thing Right



"Goal-Driven Initiatives allow Organisations to identify Business Value and ensure they are investing in the Optimal Projects"

Increasing Market Expectations demand that Organisations solve Business Problems and Improve Current Processes and Increase Efficiency. Those Organisations that can raise their Profile to Benefit from Goal-Driven Objectives will allow them to identify Business Value and ensure they are investing in the Optimal Initiatives & Projects

➤ **Doing The Right Thing**

Is the Organisation Deciding and Launching the Most Beneficial and Value-Driven Initiatives & Projects?

➤ **Doing The Thing Right**

Is the Organisation Best Skilled and Equipped to Perform to the Highest Standards on its Initiatives & Projects?



Delegates will Explore & Learn How to:

- ❖ Understand and Align their Strategic Goals & Objectives to the Organisation's Strategic Initiatives
- ❖ Identify the Key Approaches and Tools required to develop a "Management by Initiatives Strategy" to achieve Corporate Business Goals
- ❖ Examine how to steer the evolution of the Organisation to focus on the effective Management of Initiatives, Programmes & Projects
- ❖ Achieve Business Objectives by selecting the Right Initiatives & Projects for the Right Reasons
- ❖ Implement clear priorities in a Portfolio of Initiatives & Projects and introduce a clear Staging Process within the Portfolio

This course is Invaluable to Senior Managers, Executives, Line Managers, Programme & Project Managers, Project Office staff and Consultants who seek to Achieve Corporate Goals and Objectives and Manage their Initiatives with Solid Project Portfolio Practices & Processes

This course has been
Designed & Created
and is Managed & Organised by



The Course is aligned to the
Project Management Institute
Body of Knowledge



Accomplishing Strategic Initiatives

Contents & Timeline

SESSION 1 – Initiatives & Business Goals

Positioning Strategic Initiatives

- Formulating Strategic Plans to meet Objectives
- Business Drivers of Change
 - *Dynamic Business Environment*
 - *Value Creation*
- Impact of Change:
 - *Organisation & Infrastructure*
 - *Processes & Systems*
- Key tools and processes for Strategic Planning
 - *Analysis of the Operating and External environment*
 - *Assessing Organisational Readiness*
 - *Initiating a SWOT analysis*
 - *Prioritising Opportunities and Threats*
 - *Determining Strategic Direction*

Translating Initiatives to Management By Programs/Projects

- Projects as Agents of Change
 - *Strategic Alignment of Programs/Projects*
 - *Converting Strategies & Tactics*
 - *Change Projects - Framework*
 - *Project Filtering/Pipeline Process*
- The Role of the Project Manager during Change
 - *The Project Manager as a Leader*
 - *Role of the Project Manager - Actions*
 - *Engaging Organisational Commitment*

Engaging Stakeholders

- The Role of Stakeholders In the Success of Initiatives & Projects
- Establishing and Managing Stakeholder Expectations
 - *Conducting a stakeholder analysis – the PESTLE Model*
 - *Establishing strategies for involvement*
 - *The Stakeholder communication plan*
- Stakeholders and Scope Change Management
 - *Establishing a Change Management Process*
 - *Creating stakeholder commitment*

SESSION 2 - "Doing the Right Thing" - Strategic Planning & Portfolio Management

- Strategy Overview
 - *Business drivers definition and measurement*
 - *Determining Strategic direction & financial justifications*
- Converting Strategy into Projects
 - *Formulating effective strategic direction*
 - *Program/Project strategy and portfolio management*
- Organising for Business Benefits
 - *Establishing Strategic Intent for Program/Projects*
 - *Defining scope and extent of the Project Portfolio*
 - *Determining Decision & Prioritisation Criteria*

The Project Portfolio Management Environment

- Determining Extent of Project Portfolio Management
 - *Describing Medium & Long Term Vision of Project Portfolio*
 - *Defining Strategic Programs/Projects*
- Instituting Project Portfolio Management KPI's
- The Project Portfolio Management Framework
 - *Project portfolio optimisation, ranking & selection*
 - *Project Portfolio governance approval, sign-off & launches*
 - *Project portfolio adjustment and maintenance*
- Project Prioritisation/Ranking Norms
- Project Portfolio Reporting
- Portfolio Manager Roles and Responsibilities
- Defining the PMO Organisation to support PPM

Delegates receive a
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Accomplishing Strategic Initiatives

Contents & Timeline

SESSION 3 - "Doing the Thing Right"

The Project Management Office

- Organisation goals and their influence
 - *Project and enterprise-focused functions*
 - *Different levels of PMO in the organisation*
- Key factors for PMO success
 - *Identification and involvement of influential stakeholders*
 - *PMO project lifecycle framework*
 - *Describing Scope & Contents of PMO Roles & Responsibilities*
 - *Sustaining stakeholder buy-in for the PMO*

The PMO and Project Management Excellence

- The Scope of the PMO Functions
 - *The PMO's range of Support to Projects & Portfolios*
 - *The PMO core Organisational Structure*
 - *PMO Staffing, Roles & Responsibilities*
- Deploying a Project Management Competency Model
 - *Governance & Management Sponsorship*
 - *Project Management Excellence Support Functions*

Applying a combined PPM/PMO Structure

- Deploying the Structure to the Organisation
 - *Initiating the Project Portfolio Management system*
 - *Deploying the PMO Processes and Procedures*
 - *Operating in a Combined PPM/PMO Structure*
- Project Portfolio Tracking/Control & Reporting Process

Addressing PPM Challenges

- Alignment of Corporate Strategy and Project Portfolios
 - *Business Alignment & Business Benefits*
 - *Continuous improvement*
 - *Priorities within Total Project Framework*
- Identification and Involvement of Key Stakeholders
 - *Facilitating Stakeholder buy-in*
- Identifying Key Performance Indicators
- Relationship between PMO and Project Portfolio Management
 - *Multiple PMOs across the Organisation*
 - *Governance Monitoring & Auditing and its Extent*

SESSION 4 – Accomplishing the Strategic Initiatives

Launching the Strategic Initiatives

- Aligning Strategy with key Organisational Factors
- Establishing Objectives and Milestones
- Alignment of Corporate Strategy and Project Portfolios
 - *Business Alignment & Business Benefits*
 - *Continuous improvement*
 - *Priorities within Total Project Framework*
- Identification and Involvement of Key Stakeholders
 - *Facilitating Stakeholder buy-in*
- Establishing Key Performance Indicators (KPIs)

Implementation of Strategic Initiatives

- Initiating Programmes and Projects for Implementing Strategy
 - *Instituting the Project Portfolio Management system*
 - *Deploying the PMO Processes and Procedures*
- Identifying Transition between Current and Needed Capabilities
 - *Connecting people to the execution of strategy*
- Managing for Strategy Execution
 - *Culture, Human Resources, Skills*
 - *Processes and Structure*
 - *Organising to Execute in line with Strategy*
- Monitoring and Controlling Implementation
 - *Setting up metrics to measure performance*
 - *Monitoring progress with dashboards*
 - *Detecting changes in assumptions*
 - *Coping with a dynamic environment*
 - *Adjusting for unanticipated events*

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