

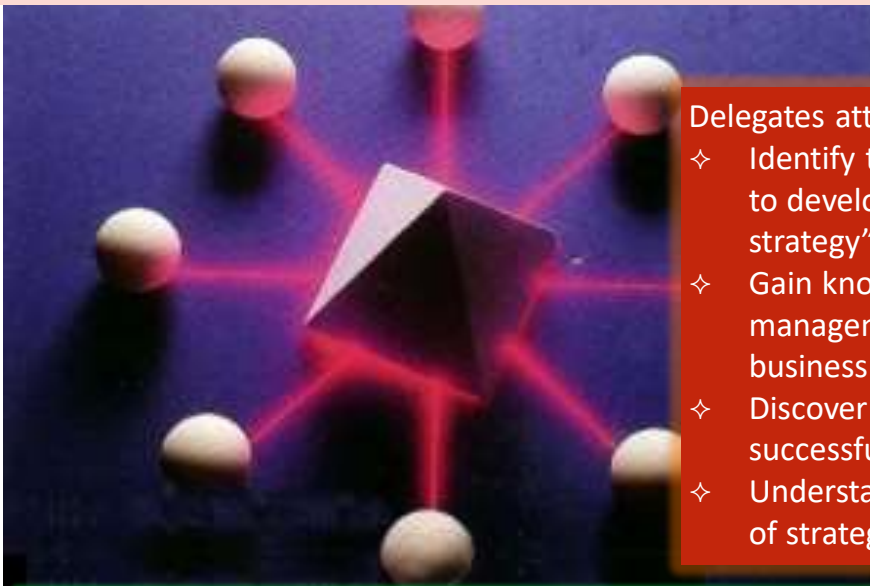
Strategic Project Management

Realising Corporate Objectives By Effective Project Management



Increasing market expectations demand that organisations solve business problems and improve current processes and increase efficiency. Those organisations that can raise their profile to benefit from strategic project management will gain competitive advantage.

- This interactive course will deliver a solid Understanding of the Management of Change by Programmes
- Delegates will Examine and Learn how to steer the evolution of the Organisation to focus on the effective Management of Programmes & Projects and influence a change of culture/mind-set that embraces Strategic Project Management as Change Agents
- The workshop format of the course provides the Techniques and Tools to effectively manage projects that are aligned to the Organisation's Business Benefits



Delegates attending this course will:

- ✦ Identify the key approaches and tools required to develop a “management of projects strategy” to achieve corporate business goals
- ✦ Gain knowledge of strategic project management for use in your strategic and business related positions
- ✦ Discover practical techniques to support successful strategic project management
- ✦ Understand the key areas and gain knowledge of strategic project management issues

This course is invaluable to Senior Managers, Executives, Line Managers, Programme & Project Managers, Project Office staff and Consultants who seek to Apply Solid Industry-recognised Techniques for the Successful Management of Strategic Change by Programmes and the Realisation of Business Value

This course has been
Designed & Created
and is Managed & Organised by



The Course is aligned to the
Project Management Institute
Body of Knowledge



Strategic Project Management Contents & Timeline

SESSION 1

Management of Change

- Business Drivers of Change
 - The Dynamic Business Environment
 - Value Creation
 - Business Framework & Strategies for Change
 - McKinsey's 7 S's Framework
- Impacts to the Organisation, Infrastructure, Processes and Systems
 - Strategic Organisational Success
 - Review of Organisational Impacts
 - Preparing for Organisational Change
 - Raising Organisational Comfort Levels
- Responses to Change Transition
 - Resistance
 - Key Approaches & Strategy
 - Stages of Adjusting to Change
 - Fundamental Principles
 - The FOUR Stages
 - The Concept of Adaptability
- Communication about Change
 - Foundation for Change
 - Planning/Monitoring Workshop
 - Communicating the Commitment Strategy
 - Active Listening
 - Project Communications
- Programmes & Projects as Agents of Change
 - From Strategic Vision to Projects
 - Converting Strategies & Tactics
 - From Improvement to Re-Engineering
 - Projects and Change Spectrum
 - Project Filtering/Pipeline Process
 - Strategic Alignments of Projects
- Role of the Programme/Project Manager during Change
 - Meeting the Corporation's Concerns
 - The Project Manager as a LEADER
 - Role of the Project Manager - Actions
 - Scoping Organisational Impacts
 - Identifying Sponsors & Stakeholders
 - Engaging Organisational Commitment

Strategic Planning & Expectation Management

- Strategy Overview
 - Strategic Planning Approach
 - Business Drivers
 - Formulation of Business Cases
 - Determining Financial Justifications
 - Strategic Direction
- Converting Strategy into Projects
 - Comprehension of Strategic Intent
 - Effective Strategic Direction & Content
 - Decision Analysis
 - Project Strategy & Portfolio Management

SESSION 2

Project Portfolio Management

- Project Portfolio Management Overview
 - Project Portfolio Management Concept
 - Strategies and Links to Projects
 - Corporate Strategy and Corporate Governance
 - Portfolio Management and Operations
 - Portfolio Management and Programme/Project Management
 - Project Portfolio Implementation - Critical Success Factors
- The Project Portfolio Management FRAMEWORK
 - Strategic Alignment, Selection and Ranking to Project Portfolio
 - Project Portfolio Optimisation, Capacity & Schedule planning
 - Project Portfolio selection
 - Project Portfolio approval
 - Stage gating and Project life cycles
 - Project launches
 - Project Portfolio maintenance
- Project Portfolio Reporting
 - Reporting Framework
 - Progress Tracking
 - Project Portfolio reporting
 - Progress & assessment Reports
 - Capacity and resource utilisation Reports
 - Management reporting
 - Operations & Benefits fulfilment
 - "Ad-hoc" reporting
 - Management & Organisational communication
- Portfolio Manager Roles & Responsibilities
 - Scope and Range of Roles and responsibilities
 - Corporate Communication Framework
 - Project Portfolio assessment and analysis
 - Capacity Planning and management
 - Handling "Unplanned" projects

SESSION 3

Stakeholder Management

- The Role of Stakeholders in the Success of Projects
 - Business Drivers and Expectations
 - Strategic and Tactical Motivations
 - Internal and External Stakeholders
 - Stakeholders and the Product Life Cycle
 - Stakeholder Management
- Establishing & Managing Stakeholder Expectations
 - Identifying Stakeholders – the PESTLE Model
 - Conducting a stakeholder analysis
 - Determining interests and importance
 - Stakeholder expectations
 - Prioritising Stakeholders
 - Establishing strategies for involvement
 - Dealing with conflicting scenarios
- Stakeholder Communications
 - The Stakeholder communication plan
 - The Project Manager's Communication
 - Dealing with objections
- Stakeholders & Scope Change Management
 - The Change Management Process
 - Managing & Maintaining Alignment
 - Communicating Changes & Impacts

Key Resource for Success – The Project Manager

- Project Management Organisational Challenges
- Managing in a Multi-Project Environment
 - Alignment to the Portfolio management
 - Programmes & Project Interrelationship
- Managing Project Managers
 - Challenges of managing project managers
 - Management styles
 - Performance Evaluation & Reward Systems
- Leadership Skills
- Supporting Project Managers



Delegates will receive a
Comprehensive Binder
and a Certificate of Training



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